

Media Image of Genders

The goal of the analysis was to find out how the Slovenian mass media represent men and women. Both women and men are shown in traditional stereotypical gender roles, while the media more often portrays those aspects of public life, where men are (more) active.

Key information on trends and challenges on women and the media:

Discussion of mass media in Slovenia, sexism, socialization function of the media, media representation; presentation of research of television programmes, newspapers, radio programmes.

Key stakeholders mentioned:

Radio and Television Slovenia, Delo newspaper, Dnevnik newspaper

Bibliographic Citation:

Verša (1996)

Source

Is Part Of: the collection "Za enake možnosti žensk in moških" (Vol. 3)

Metadata

TYPE: Publication

CREATOR/AUTHOR: Verša, Dorotea

CONTRIBUTOR: Verša, Dorotea

PUBLISHER: Ljubljana: Urad za žensko politiko

LANGUAGE: Slovenian

COVERAGE: Slovenia

KEYWORDS: gender stereotypes, gender portrayal, representation