

# Organized campaign needed to get more women's voices on radio and television

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The article argues that despite BAI's diversity laws and the fact that women in Ireland constitute 51% of the population, their voices remain marginalized in mainstream broadcasting. Female participation on air is significantly lower than male participation. The article probes into possible causes for female marginalization in RTE and calls for greater gender diversity.

## Key information on trends and challenges on women and the media:

Women's participation in broadcasting

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