

New technologies and changing work practices in the media industry: The case of Ireland

The article looks at labour patterns in Irish media industry. It notes severe discrepancies between the number of men and women employed in broadcasting. While men are employed in managerial capacities, women take on administrative roles. Economic down turns have forced employees to multi-tasking, thus potentially challenging the gendered divide in broadcasting.

Key information on trends and challenges on women and the media:

Women's participation in media industry

Key stakeholders mentioned:

EU

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