

Framing of diversity and the EU by the Hungarian print media

This working paper of the EUROSHERE research examines how selected Hungarian print media actors' perception of diversity issues and the EU influence each other and how these aspects relate to the print media's political stance. The paper argues that the more value the given medium's representatives attach to diversity, the more likely they are to have a pro-EU attitude. However, journalists of the leftist-liberal newspaper were less vocally supportive of pro-women EU policies than centre-rightist ones, who saw them as a means for achieving demographic growth. In contrast, the former newspaper published more articles on gender equality than the latter.

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