

The method is the message: Explaining inconsistent findings in gender and news production research

Whether, and how, gender affects the news product is one of the most challenging areas in the field of gender and the media. This article analyzes the impact of specific research methodologies on findings regarding gender news influence – based on survey questionnaires and in-depth interviews of female and male editors working in Israeli public radio, as well as on content analysis of their editorial product.

Format: Journal

Weblinks

[PDF](#)



Metadata

CREATOR/AUTHOR: Lavie, Aliza.; Lehman-Wilzig, Sam.

PUBLISHER: London: Sage

IDENTIFIER: doi: 10.1177/1464884905048953

LANGUAGE: English

COVERAGE: Israel

KEYWORDS: [media professionals](#) , [participation of women](#)