

Gender in virtual space

The article studies the way in which young people construct their virtual gender identity in Rate.ee and what tendencies one can observe in the process.

Key information on trends and challenges on women and the media:

Internet has become a place that enables easily and conveniently to play with identity and gender stereotypes, either reaffirming or breaking them. Internet portal Rate.ee shows that the majority of people, both male and female, adhere to traditional gender roles and expectations when portraying themselves

Key stakeholders mentioned:

Internet portal Rate.ee

Source

Is Part Of: Ariadne Lõng VII, nr 1/2, pp 36-47

Metadata

TYPE: Publication

CREATOR/AUTHOR: Siibak, Andra

PUBLISHER: Tallinn: ENUT

IDENTIFIER: ISSN: 1406-6246

LANGUAGE: Estonian

COVERAGE: Estonia

KEYWORDS: [internet](#), [representation](#)