

Women's Conference

There was anecdotal evidence that there were problems of sexism in the media industry. The National Union of Journalist wanted to explore what their female member's views of this were and started organising them together in order to address problems collectively. The women's conference thereby helped to identify collective issues faced by women in the media industry. The NUJ in general organizes many events and activities to try and bring people together and make it known that the disproportionate representation of women in the media is a major issue and that sexism and harassment in the industry must be addressed.

Weblinks

[Website](#)



Aims and objectives

- To bring female members of the Union together to identify and discuss workplace issues

Results and impact

Although no official evaluation was held, it was found that organising a 'women's conference' was useful because it was recognised that the views of women can often be sidelined in comparison to men's. However the NUJ is only able to raise issues, they have no collective way to liaise with the management of media organisations about women's access to decision-making roles.

Creator/owner/responsible institution

National Union of Journalists

Stakeholder, Firstname: Michelle

Stakeholder, Family name: Stanistreet

Additional information

Subtype: Conferences and events presenting good practices, research findings and data on Women and the Media

Nuts code: UK

Metadata

ONGOING: Ne

TYPE: Awareness-raising campaigns/events

COVERAGE: National

TARGET GROUP: Social Partners, Media company managers, Media professionals, General population, NGO members, Gender equality bodies representatives

KEYWORDS: press, newspapers, television, broadcasting, online media, print media, journalism, media organisations, media professionals, awareness-raising initiatives, gender segregation in media domains, balanced participation, women's participation