

# Monitoring of role of women in the national TV journal of RTL : study called "Fair portrayal in the media"

The monitoring includes the representation of women and men in the TV journal, how many, in which positions, how long they talk, about what they talk, in which situation (home, office); partly implemented through constitution of expert databases of women for the press

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## Weblinks

HTML



## Aims and objectives

- to monitor and raise awareness on the role of women in the media and their underrepresentation in top functions as well as their lower presence in certain domains

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## Results and impact

The study has resulted in sensitization of public and journalists - facts to be presented and discussed with Radio Télévision Luxembourg board - facts that could be used by NGOs to develop other tools. Study available at

[http://www.mega.public.lu/publications/1\\_brochures/2011/Fair\\_portrayal\\_i...](http://www.mega.public.lu/publications/1_brochures/2011/Fair_portrayal_i...)

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## Creator/owner/responsible institution

MEGA - Ministère de l'égalité des chances

**Stakeholder, Firstname:** Magda

**Stakeholder, Family name:** Michielsens

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## Additional information

**Subtype:** Surveys or other quantitative monitoring tools

**Nuts code:** LU

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## Metadata

**ONGOING:** Ne

**TYPE:** Observatory / Monitoring centre

**COVERAGE:** National

**TARGET GROUP:** Media company managers, Media professionals, NGO members, Social Partners, Gender equality bodies representatives

**KEYWORDS:** balanced gender segregation in media women's  
television, journalism, participation , domains , participation  
, monitoring tools, awareness-raising initiatives