

Press review on the representation of women and gender issues in the press and other media

Online daily press review on women's issues, incorporated in a larger website together with original articles. Press articles are reviewed.

Weblinks

[Website](#)



Aims and objectives

- To monitor news and report on insufficient gender balance in experts and opinions in the media -
- To promote gender perspectives and the use of female experts in the news by media professionals
- to empower women to try to obtain top-level positions in media organisations

Results and impact

The website has become a primary source of information for mainstream media covering topics related to gender issues; it has been able to build up a large following among public institutions, women's non-governmental organisations, Equal Opportunities Committees and universities. Being a web 2.0 interactive website, everyone can contribute with posts and comments and this provides a space for dialogue and an instrument to give visibility to women's voice.

Creator/owner/responsible institution

Zeroviolenzadonne Onlus

Stakeholder, Firstname: Monica

Stakeholder, Family name: Pepe

Additional information

Subtype: User groups regularly watching/listening/reading media outputs in order to evaluate their “fairness” with regard to the presence of women and men

Nuts code: IT

Metadata

ONGOING: Ne

TYPE: Performance assessment

COVERAGE: National

TARGET GROUP: Media company managers, Media professionals, Social Partners, Gender equality bodies representatives, General population

KEYWORDS: media gender segregation in media
online media, social media, professionals , journalism, domains ,
monitoring tools, awareness-raising initiatives, images of women, representation