

Policy analysis

Where there are policy initiatives from the government or from the media or the Broadcasting Authority of Ireland (BAI) the National Women's Council of Ireland (NCWI) tracks them and contributes to the debate, normally through the submission of written documentation or oral submissions. They did this for the BAI call for submissions on fairness and objectivity in the codes, and they tried to be involved when RTE (Raidió Teilifís Éireann, the Irish publicly financed broadcaster) was before the Dail committee on the occasion of a complaint on the PrimeTime programme Mission To Prey. On that occasion NWCI raised questions on gender issues.

Weblinks

PDF



Aims and objectives

-to analyse and advise on new media policies on the aspects related to gender equality and access for women to decision-making

Results and impact

Not evaluated.

Creator/owner/responsible institution

National Women's Council of Ireland

Stakeholder, Firstname: Eoin

Stakeholder, Family name: Murray

Additional information

Subtype: Other tool for monitoring access of women to expression: policy analysis

Nuts code: IE

Metadata

ONGOING: Ne

TYPE: Observatory / Monitoring centre

COVERAGE: National

TARGET GROUP: Media company managers, Media professionals, NGO members, Social Partners, Gender equality bodies representatives

KEYWORDS: media professionals, balanced participation, gender segregation in media domains, women's participation, monitoring tools, awareness-raising initiatives