

Data gathering

An annual survey of women's voices on the main current affairs programmes of State and commercial radio. The survey was conducted in March 2012 as part of research for the NWCI submission to the Broadcasting Authority of Ireland (BAI) for the draft Code on fairness and objectivity in news and current affairs. Data shows that Ireland's current affairs programmes are everywhere dominated by male voices as presenters, expert guests, in headlines, sports and business.

Weblinks

[Website](#)



Aims and objectives

- To monitor current affairs programmes on their inclusion of women's expertise and opinions on the State and commercial radio

Results and impact

Not yet evaluated

Creator/owner/responsible institution

National Women's Council of Ireland (NWCI)

Stakeholder, Firstname: Eoin

Stakeholder, Family name: Murray

Additional information

Subtype: User groups regularly watching/listening/reading media outputs in order to evaluate their “fairness” with regard to the presence of women and men

Nuts code: IE

Metadata

ONGOING: Ne

TYPE: Observatory / Monitoring centre

COVERAGE: National

TARGET GROUP: Media company managers, Media professionals, NGO members, Social Partners, Gender equality bodies representatives

KEYWORDS: women's
radio, advertising, media organisations, access to expression, participation ,
awareness-raising initiatives, monitoring tools