

Research

A group within the organisation analyses how women are mentioned in various texts from books, media, movies to songs, poems, jokes, kitchen-wallcarpets, churches etc.

Weblinks

Website



Aims and objectives

- To monitor and obtain data relevant for awareness-raising on women in the media

Results and impact

Not evaluated

Creator/owner/responsible institution

Association of Hungarian Journalists, Women in the Media (Equal Opportunities) Chapter (Magyar Újságírók Országos Szövetsége, Nők a Médiában (Esélyegyenlőség) Szakosztály)

Stakeholder, Firstname: Krisztina

Stakeholder, Family name: Szego

Additional information

Subtype: User groups regularly watching/listening/reading media outputs in order to evaluate their “fairness” with regard to the presence of women and men

Nuts code: HU

Metadata

ONGOING: Ne

TYPE: Observatory / Monitoring centre

COVERAGE: National

TARGET GROUP: General population, Media professionals

KEYWORDS: media professionals, women's participation, monitoring tools, awareness-raising initiatives, images of women