

## Directory of experts

The tool is a directory of experts from a range of more diverse profiles in terms of gender, age, ethnicity and disability. Today, it includes 100 experts, which have all been individually vetted for quality. In order to put together the tool, the Director of Diversity in Programmes asked specialist Non Governmental Organisations to propose names of key experts. 400 experts were proposed from various specialty fields (politics, environment, technology, science, Information technology...), and were then individually checked by the Director so as to ensure that they were of the quality needed to appear on television programmes. Even if experts may have excellent qualifications or knowledge, they may not have a suitable personality for appearing on television. The entry for each expert includes their key fields of knowledge, links to their major publications, their geographical location (since France 3 in particular has regional television studios), the source of information on the expert (particular Non Governmental Organisations), and a space for comments by television producers or directors who have worked with the expert.

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## Weblinks

[Website](#)



## Aims and objectives

- To increase the number and proportion of women experts appearing in television programmes, particularly current affairs programmes and documentaries

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## Results and impact

Not yet evaluated

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## Creator/owner/responsible institution

France Télévisions

**Stakeholder, Firstname:** Stéphane

**Stakeholder, Family name:** Bijoux

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## Additional information

**Subtype:** Other tool for monitoring access of women to expression: experts database

**Nuts code:** FR

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## Metadata

**ONGOING:** Ne

**TYPE:** Database

**COVERAGE:** National

**TARGET GROUP:** Other professionals, Media professionals

**KEYWORDS:** media organisations, media professionals, women in male-dominated professions, access to expression, balanced participation, women's participation, gender segregation in media domains, awareness-raising initiatives, breaking of gender stereotypes