

Agreement between the radio-television and the government of the Republic of Croatia for the period 01.01 2013-31.12.2017

The agreement defines the public mission for the HRT and its obligation to society, including in the form of a gender equality principle. Among other things, it is agreed that a special thematic weekly radio show on gender equality issues will be broadcasted. The public will be informed on activities in the field of gender equality and gender stereotypes will be combated through the programme content. A gender balance principle will be respected in choosing participants. Another aspect of this agreement is that the HRT commits to gender equality through its educational programmes. Through the programme aimed at children and youth a contribution should be made towards their education about gender equality.

Weblinks

[Website](#)



Aims and objectives

- To define the public mission of HRT and program obligations as well as their financing. - To define the performance of additional tasks of HRT which are of public interest, and their financing.

Results and impact

According to promoters, the agreement formalised an obligation to broadcast gender-sensitive programs and to report on gender related issues. It prompts media personnel to think about the gender dimension in their work and programme scheme and increases sensitivity on these issues.

Creator/owner/responsible institution

Croatian Radiotelevision (HRT), Croatian Government

Stakeholder, Firstname: Mirjana

Stakeholder, Family name: Rakić

Additional information

Subtype: Agreements (e.g. collective agreements, company agreements) safeguarding gender equality

Nuts code: HR

Metadata

ONGOING: Ne

TYPE: Self-regulation tool

COVERAGE: National

TARGET GROUP: Media company managers

KEYWORDS: [broadcasting](#), [public media organisations](#), [media professionals](#), [gender segregation in media domains](#), [awareness-raising initiatives](#), [representation](#), [gender-sensitive media](#)