

# Manual for journalists ("Watch your mouth!")

The manual for journalists was presented in the form of a Diversity Toolkit for Media (subtitle Watch Your Mouth!). It featured a chapter on career growth and decision-making, as well as recommendations for diversity and gender equality checklists and other tools. It is the result of a shared commitment, with the support and interest from the media organisations including the Council for Electronic Media, the Self-Regulation committee, the large broadcasters and publishers, and journalists covering relevant themes.

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## Weblinks

PDF



## Aims and objectives

- To provide media professionals with a tool to increase diversity and equality in media companies and in media contents

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## Results and impact

Not yet evaluated

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## Creator/owner/responsible institution

Bulgarian Commission for Protection against Discrimination

**Stakeholder, Firstname:** Kemal

**Stakeholder, Family name:** Eyup

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## Additional information

**Subtype:** Manuals and handbooks on gender issues

**Nuts code:** BG

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## Metadata

**ONGOING:** Ne

**TYPE:** Handbook / Manual

**COVERAGE:** National

**TARGET GROUP:** Media professionals

**KEYWORDS:** media professionals , codes of conduct, gender training, representation, self-regulation tools