

Advisory service on best practices in self-regulation

It is an advisory service which undertakes initiatives such as 1) Campaigns to raise the awareness of media professionals (managers and staff) on the need to have women equally represented as experts, reporters in certain fields (e.g. politics, science) and opinion-makers in decision-making positions in media companies 2) Conferences and events presenting good practices.

Weblinks

[Website](#)



Aims and objectives

- To disseminate best practices of self-regulation among media professionals

Results and impact

In the first years of the application of this tool, the Council delivered over 30 recommendations and negative reviews on commercial and media products misusing gender. Since the advisory service was introduced, a significant drop in the number of complaints has been noted.

Creator/owner/responsible institution

National Council for Self-regulation (NCSR)

Stakeholder, Firstname: Elly

Stakeholder, Family name: Guerganova

Additional information

Subtype: Campaigns to raise the awareness of media professionals (managers and staff) on the need to have women equally represented as experts, reporters in certain fields (e.g. politics, science) and opinion-makers in decision-making positions in media companies

Nuts code: BG

Metadata

ONGOING: Ne

TYPE: Good practice (collected)

COVERAGE: National

TARGET GROUP: Media company managers, Media professionals

KEYWORDS: media professionals, self-regulation tools, awareness-raising initiatives, advisory bodies, representation