

## Diversity monitor

Diversity Monitor is a report that is published on an annual basis containing a great number of details on diversity on television of the eight largest channels in Belgium. Diversity includes gender as a component, but is not exclusively focused on gender (the report also contains data on people with a disability, different backgrounds, ethnicity, age etc.) The data is collected by an external group of researchers from two of the nation's universities working on the Electronic Newsarchive.

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## Weblinks

PDF



## Aims and objectives

- To support the implementation of the strategic plan for diversity of the VRT (Flemish radio and television broadcaster) through a diversity monitor - To provide quantitative data on the diversity in the services of the VRT - To have a tool for accountability (by demonstrating progress) - To have a tool for management to improve areas of weakness

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## Results and impact

An evaluation of the entire approach to diversity was conducted in 2011/2012. Based on the results of the evaluation, parts of the strategy have been sharpened (i.e. 'suggestions for diversity' have been changed into 'regulations on diversity', etc.). The monitor has been used as a tool for the evaluation of the strategy. The monitor itself has not been evaluated. <http://www.vrt.be/wie-zijn-we/werkingsprincipes/diversiteit>

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## Creator/owner/responsible institution

VRT (Vlaamse Radio- en Televisieomroep)

**Stakeholder, Firstname:** Geertje

**Stakeholder, Family name:** De Ceuleneer

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## Additional information

**Subtype:** Reports with indicators on the position of women and men in decision-making in media organisations

**Nuts code:** BE2

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## Metadata

**ONGOING:** Ne

**TYPE:** Statistics

**COVERAGE:** Regional

**TARGET GROUP:** Media company managers

**KEYWORDS:** awareness-raising initiatives, balanced participation, broadcasting, monitoring tools, public media organisations