

## Diversity cell

The diversity cell is tasked with coordinating the implementation of the diversity charter, ensuring coherence and efficiency in the process. Among its activities there are: 10 paid internships for underrepresented groups; ensuring the diversity monitor is conducted annually; organising meetings and workshops for (middle) management on how to deal with diversity on the workforce; monitoring diversity amongst employees and signaling obstacles to human resources; organising a diversity forum and liaising with representatives of special interest groups

---

## Weblinks

[Website](#)



## Aims and objectives

- To establish an internal department responsible for the monitoring of the implementation of the diversity charter and the related strategy plan

---

## Results and impact

An evaluation of the entire approach to diversity was conducted in 2011/2012. Based on the results of the evaluation, parts of the strategy have been sharpened (i.e. 'suggestions for diversity' have been changed into 'regulations on diversity').

---

## Creator/owner/responsible institution

VRT (Vlaamse Radio- en Televisieomroep)

**Stakeholder, Firstname:** Geertje

**Stakeholder, Family name:** De Ceuleneer

---

## Additional information

**Subtype:** Advisory bodies on gender equality in media organisations

**Nuts code:** BE2

---

## Metadata

**ONGOING:** Ne

**TYPE:** Observatory / Monitoring centre

**COVERAGE:** Regional

**TARGET GROUP:** Media company managers

**KEYWORDS:** balanced  
advisory bodies, awareness-raising initiatives, participation, broadcasting, codes of conduct,  
monitoring tools, public media organisations