

Diversity cell

The diversity cell is tasked with coordinating the implementation of the diversity charter, ensuring coherence and efficiency in the process. Among its activities there are: 10 paid internships for underrepresented groups; ensuring the diversity monitor is conducted annually; organising meetings and workshops for (middle) management on how to deal with diversity on the workforce; monitoring diversity amongst employees and signaling obstacles to human resources; organising a diversity forum and liaising with representatives of special interest groups

Weblinks

[Website](#)



Aims and objectives

- To establish an internal department responsible for the monitoring of the implementation of the diversity charter and the related strategy plan

Results and impact

An evaluation of the entire approach to diversity was conducted in 2011/2012. Based on the results of the evaluation, parts of the strategy have been sharpened (i.e. 'suggestions for diversity' have been changed into 'regulations on diversity').

Creator/owner/responsible institution

VRT (Vlaamse Radio- en Televisieomroep)

Stakeholder, Firstname: Geertje

Stakeholder, Family name: De Ceuleneer

Additional information

Subtype: Advisory bodies on gender equality in media organisations

Nuts code: BE2

Metadata

ONGOING: Ne

TYPE: Observatory / Monitoring centre

COVERAGE: Regional

TARGET GROUP: Media company managers

KEYWORDS: balanced
advisory bodies, awareness-raising initiatives, participation, broadcasting, codes of conduct,
monitoring tools, public media organisations