

# Action plan regarding diversity and equality in the French-speaking media

An action plan regarding diversity and equality in the French speaking media which includes monitoring (performance assessment/indicators), the collection of good practices and the production of a handbook. The Plan includes two action streams to be implemented over three years in the form of two annual publications:

- in autumn, the Panorama des bonnes pratiques en matière d'égalité et de diversité dans les médias audiovisuels de la Fédération Wallonie-Bruxelles, a qualitative brochure aimed at showcasing existing good practices, encouraging their sharing and starting new ones;
- in spring, the online publication of an Audiovisual media equality and diversity barometer of the Walloon-Brussels Federation, a qualitative study on the state of play regarding diversity and equality in broadcasting medias of the Federation, based on the analysis of a week of own produced programmes.

A steering committee led by the Conseil Supérieur de l'Audiovisuel (CSA) and composed by experts and media professional has been set up to ensure the coordination of actions and raise debates and affirmative actions.

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## Weblinks

[casa.be](https://casa.be)



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## Aims and objectives

Ensure an adequate representation of societal diversity in audiovisual medias

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## Results and impact

Not available

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## Creator/owner/responsible institution

Ministre de la culture, de l'audiovisuel, de la santé et de l'égalité des chances

**Stakeholder, Firstname:** Fadila

**Stakeholder, Family name:** Lanaan

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## Additional information

**Subtype:** Gender equality plans

**Nuts code:** BE1, BE3

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## Metadata

**ONGOING:** Ne

**TYPE:** Self-regulation tool

**COVERAGE:** Regional

**TARGET GROUP:** Media company managers, Media professionals

**KEYWORDS:** audio-visual, media, broadcasting, media organisations, monitoring tools, self-regulation tools, stereotyped roles for men and women, television