



## Press invitation

**Saturday 26 November 2022 - 12.30pm - Brussels Town Hall**

Belgian Zonta clubs are in full preparation for the **Zonta says NO to violence against women (ZsN)** campaign, which runs from 25 November to 10 December 2022.

During our 16-day campaign, many municipalities will turn led orange, our flyers and posters will attract attention, more than 100 bakers will use as many as 97,000 ZsN bread bags and local initiatives will take shape.

You are cordially invited to the **press moment** in Brussels to mark the **kick-off** of the campaign.

The press conference will address **gender-related digital violence**. 2 in 10 adult social media users have already been victims of cyberbullying, and among young people the figure is twice as high! Special attention is paid to supporting and counselling victims, but prevention is also important. This highly topical issue will be addressed during a **panel discussion** with the exceptional presence of experts from home and abroad:

- **Dagmar Schumacher, director UN Women Brussels**
- **Carlien Scheele, Director European Institute for Gender Equality (EIGE)**
- **Prof. Liesbet Stevens, Institute Equality Women Men (IVGM)**
- **Erika Frans, Director of Sensoa**
- **Ayke Gubbels, director Punt vzw**

The press conference will end with the **unveiling of an artwork commissioned by EIGE** on the theme of digital sexual violence and created for the City of Brussels by a street artist that will be present.

**Please confirm your attendance via email to [martinebaetsle@gmail.com](mailto:martinebaetsle@gmail.com)**

*Violence against women and girls is one of the most common human rights violations worldwide. In 1991, the United Nations launched the '16 Days of Activism against Gender-based Violence' with the aim of ending violence against women and girls. They called on all women's associations around the world to take action to draw attention to physical, mental and sexual violence against women. Zonta has been actively participating in the awareness campaign for more than 10 years.*

[www.zonta.org](http://www.zonta.org)

Press relations: Martine Baetslé – [martinebaetsle@gmail.com](mailto:martinebaetsle@gmail.com) - 0472/675439

