



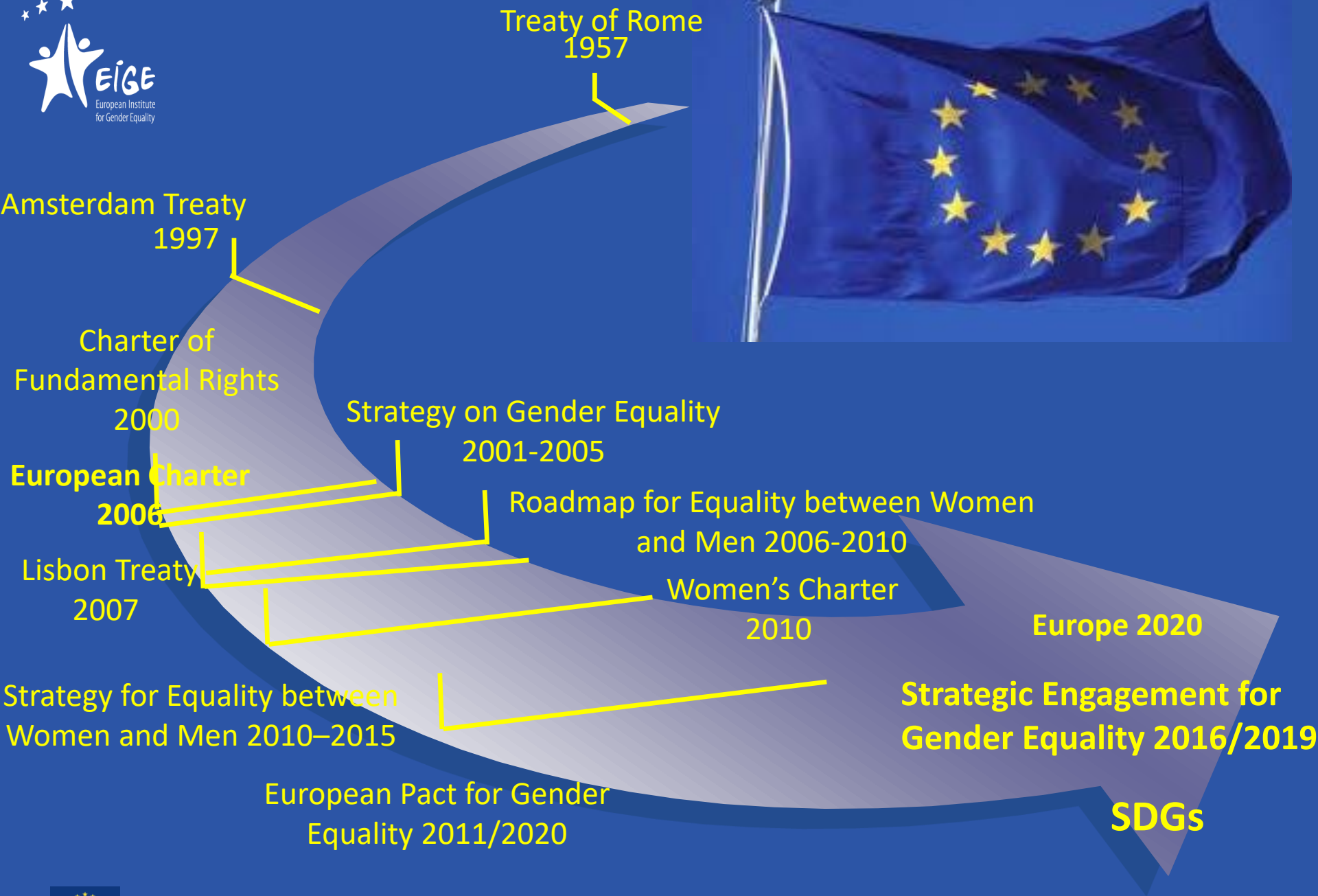
**Why do we need to talk
about gender equality in
municipalities? Economic
and social benefits.**

4 October 2018, Kaunas





***Gender Equality is a fundamental value
in the EU and is vital to its
economic and social growth***





**Gender Equality is not yet a reality in the
European Union ...**



Gender Equality Index 2017

$$I_i^t = \prod_{d=1}^6 \left\{ \prod_{s=1}^{14} \left[\sum_{v=1}^{31} w_v I(X_{idsvt}) \right]^{w_s} \right\}^{w_{AHP_d}}$$

$i = 1, \dots, 28$
 $d = 1, \dots, 6$
 $s = 1, \dots, 14$
 $v = 1, \dots, 31$
 $w_v, w_s, w_{AHP_d} \in [0, 1]$

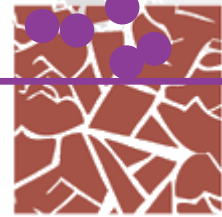


Full Inequality

Full Equality

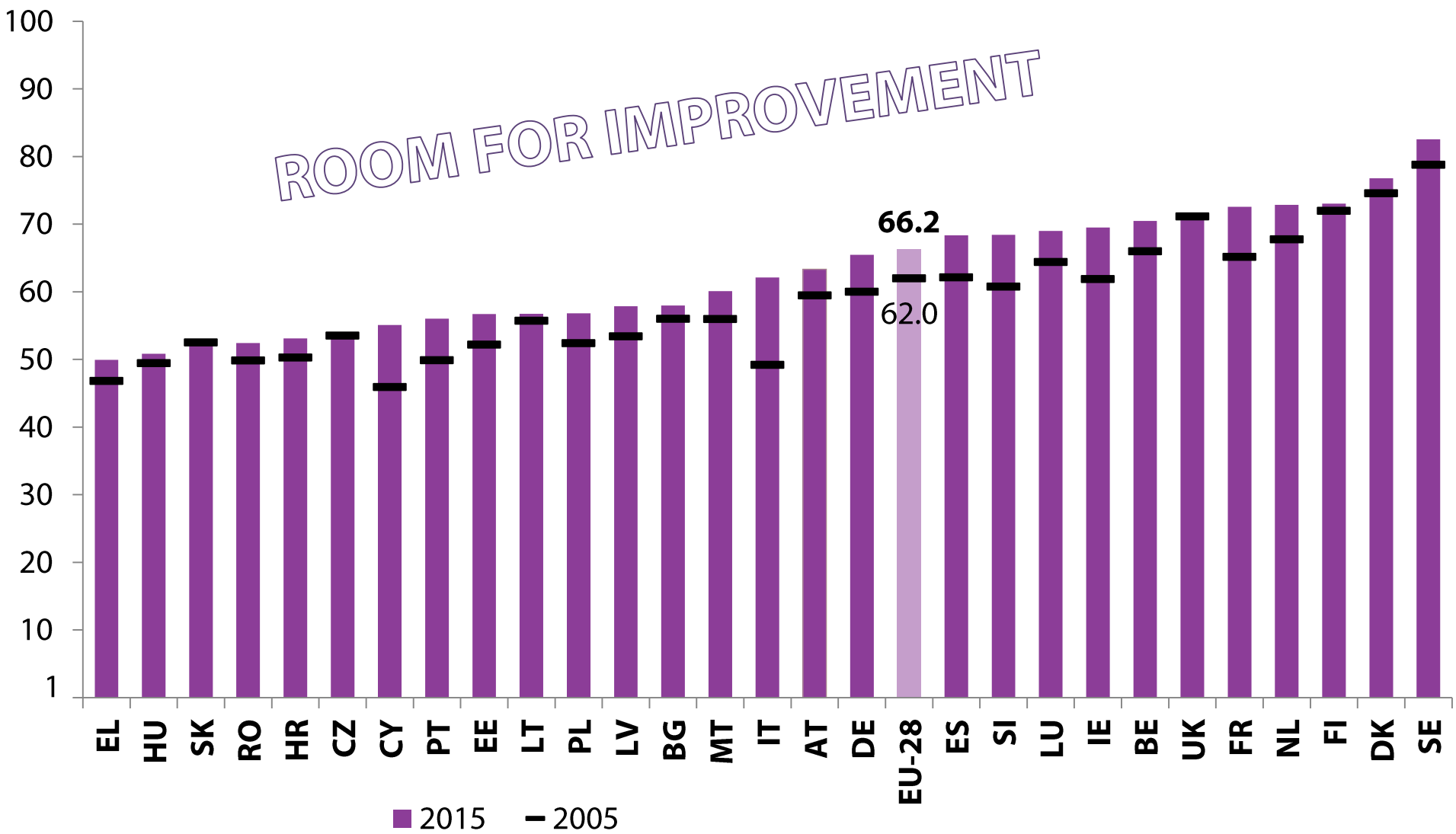
1

100





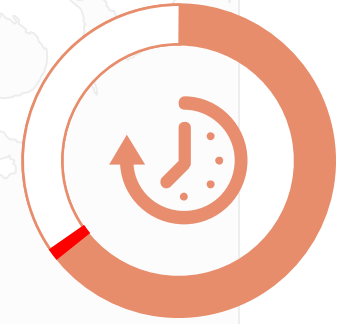
Gender Equality Index 2017



KNOWLEDGE **63.4**



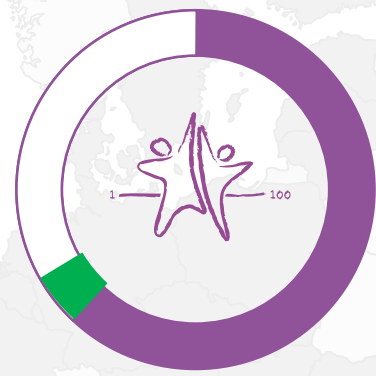
TIME **65.7**



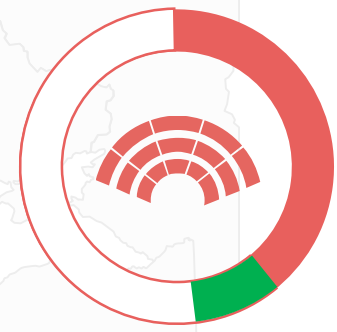
MONEY **79.6**



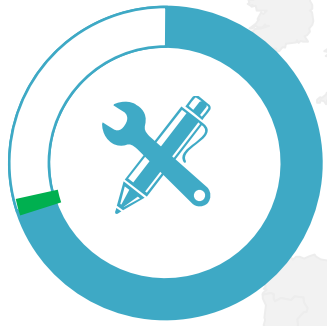
INDEX **66.2**



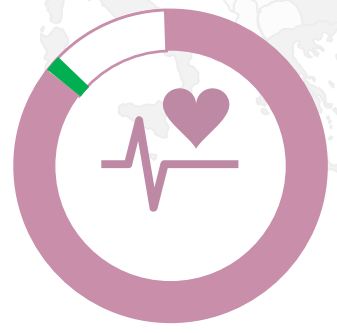
POWER **48.5**



WORK **71.5**



HEALTH **87.4**





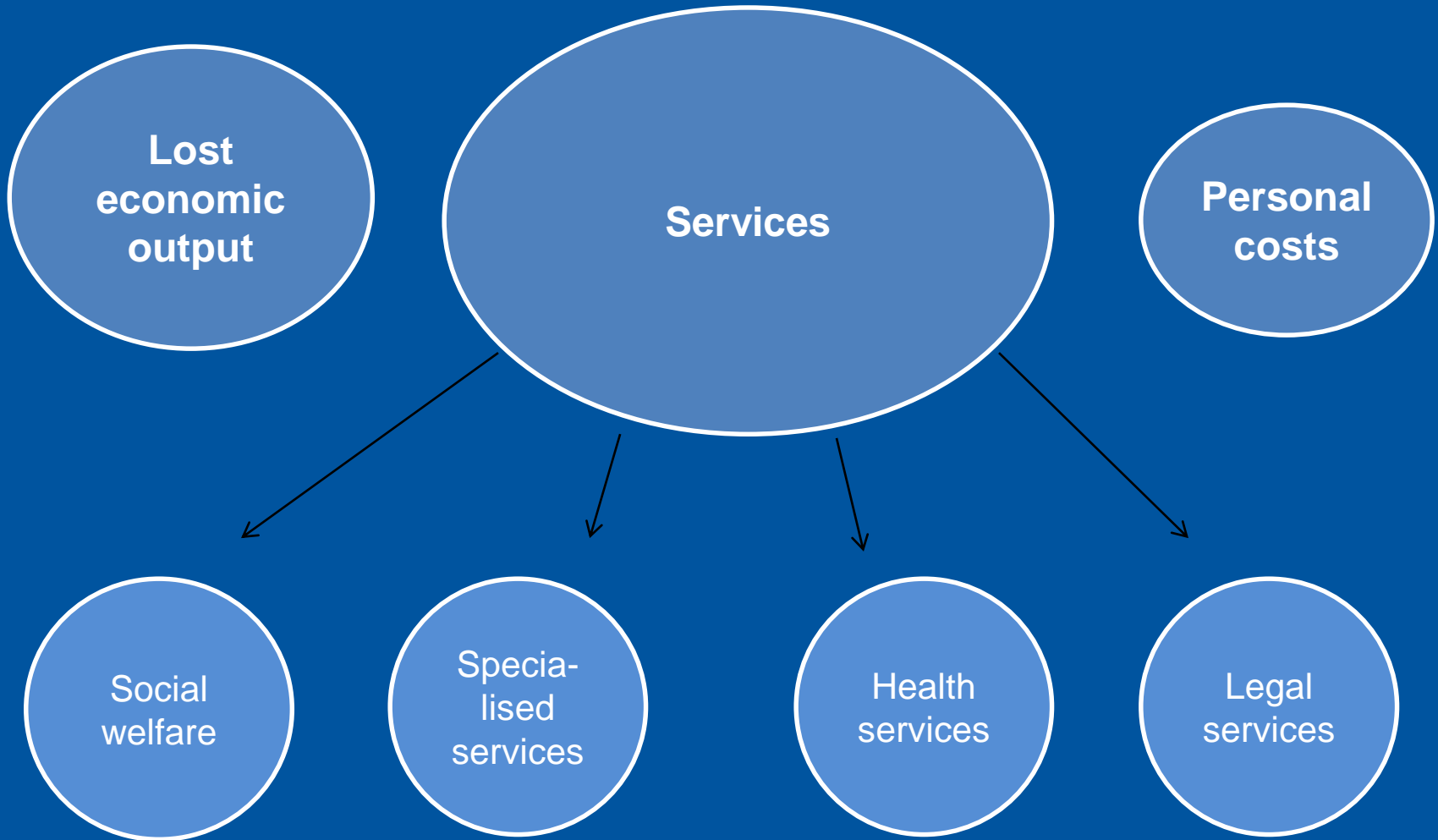
**Gender gaps and inequalities are
indicators of policy failure**



Economic costs of VAW
225 billion EUR

Economic costs of IPVAW
13 billion EUR

Types of costs

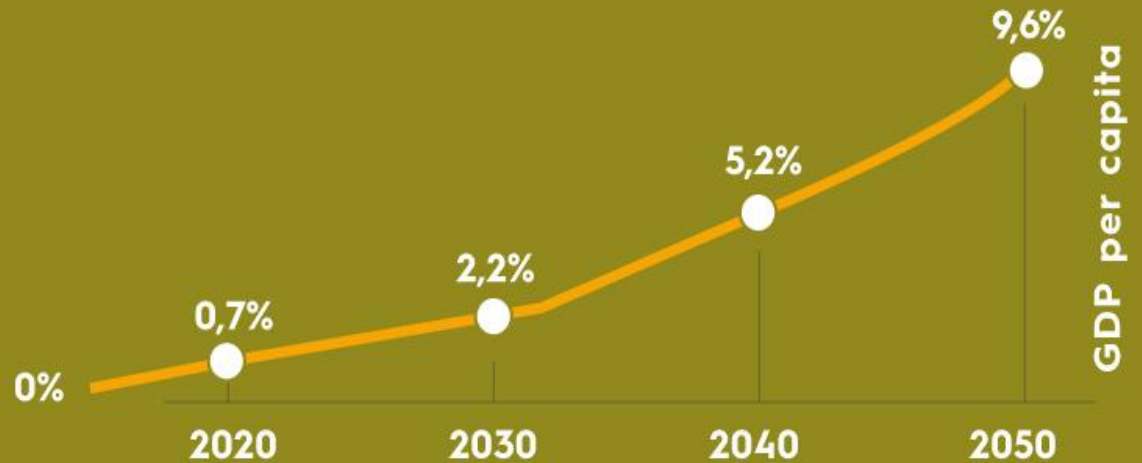


Economic benefits

**Gender
equality
boosts
GDP**



<http://eige.europa.eu>



GDP grows with

€3.15 trillion

Increase up to 9.6% per capita
by 2050 in the EU

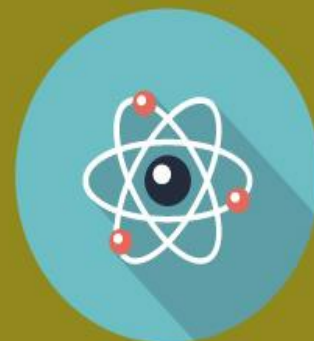
#EIGEEconomicBenefits

Economic benefits

**Gender
equality
creates
jobs**



<http://eige.europa.eu>



10.5 million
additional jobs by 2050 in the EU

#EIGEconomicBenefits

Economic benefits

In 2030

Group 1: up to 4% GDP

Group 2: up to 4% GDP

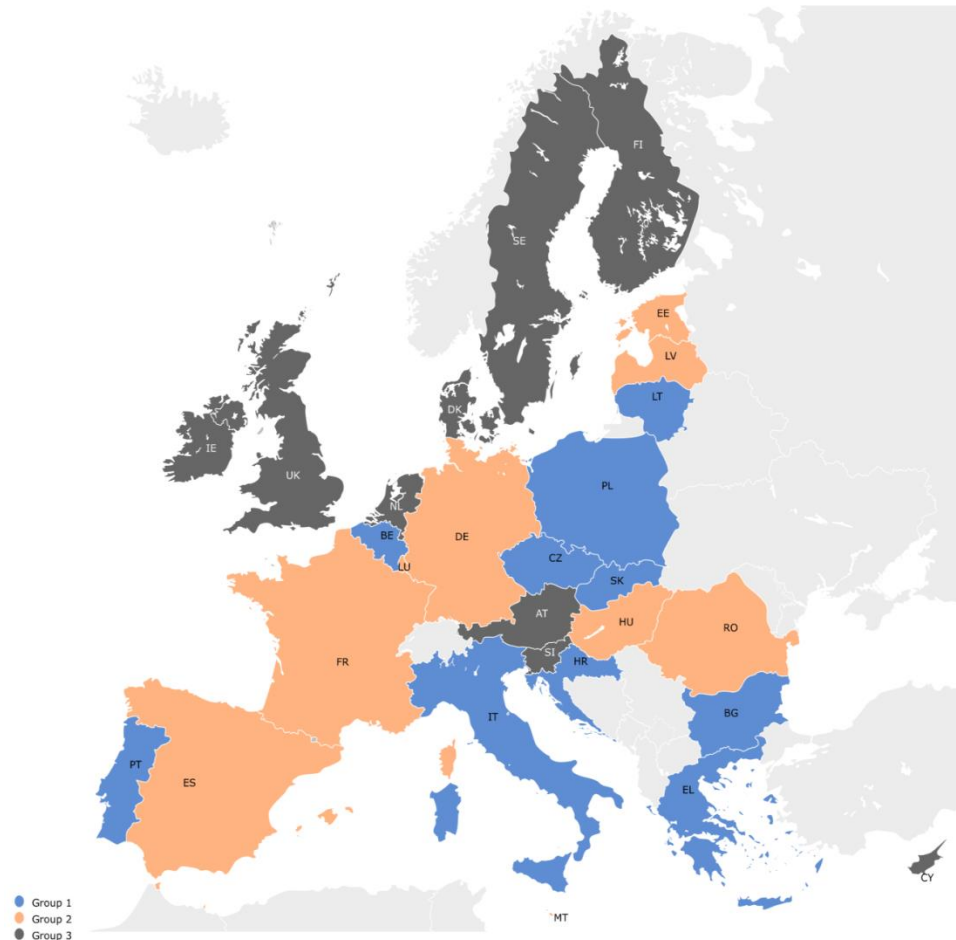
Group 3: up to 3% GDP

In 2050

Group 1: up to 12% GDP

Group 2: up to 14% GDP

Group 3: up to 7% GDP



Better policy outcomes by making everyday life equal

GENDER MAINSTREAMING PLATFORM

What does gender equality have to do with...



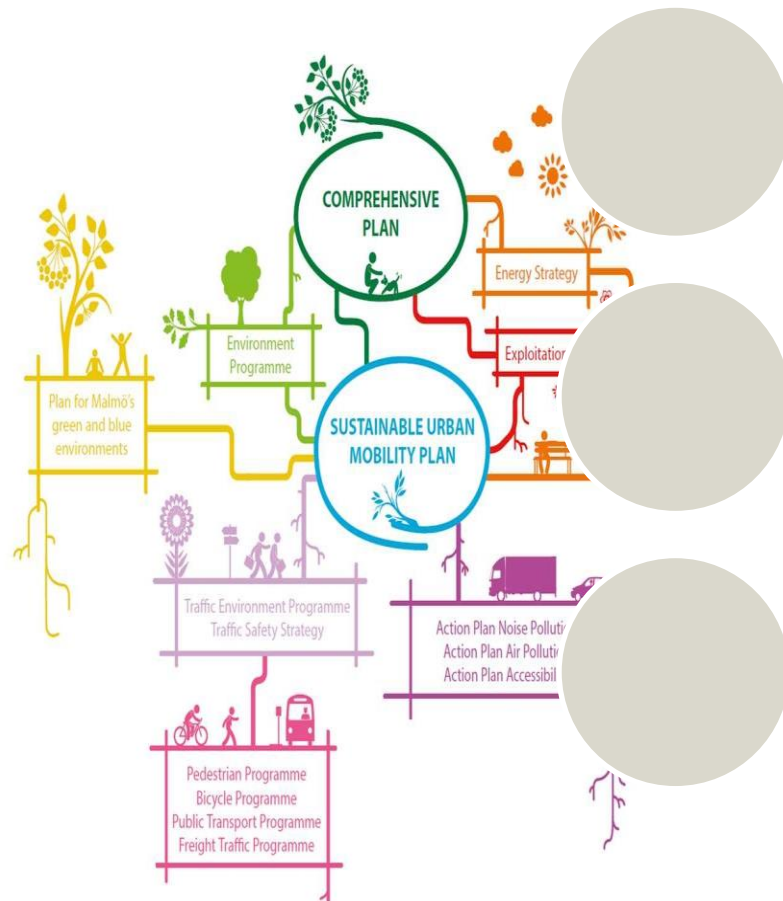


Different needs and perceptions of public transport – women more dependent on public transport

Safety considerations for women: overcrowded transport increases risk of sexual harassment and abuse;

Segregation in the labour market and decision making: the share of women on management boards is less than 20% and women represent only 9.3% of drivers

Good practice: Malmö

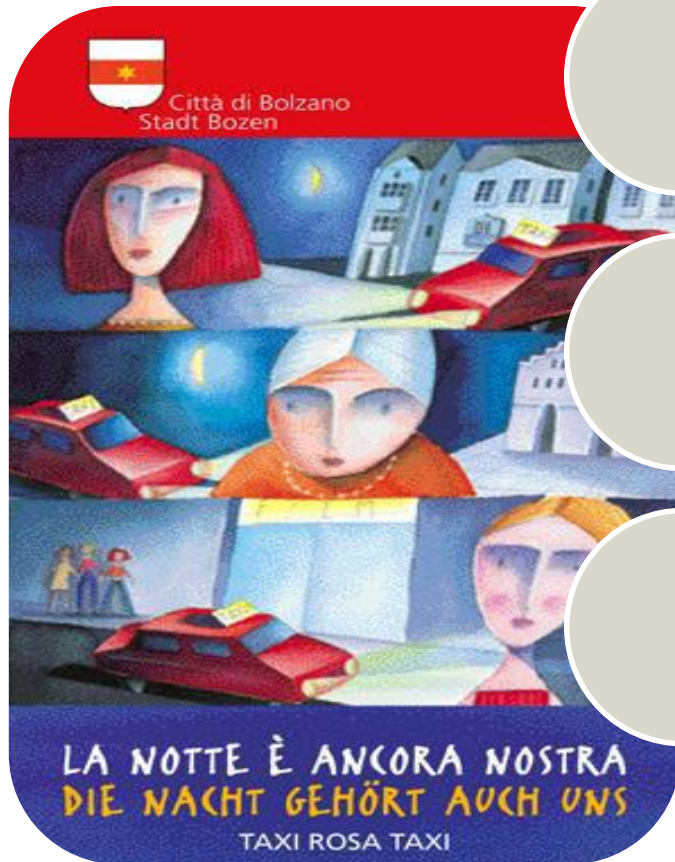


2011 Mainstreaming gender in the sustainable transport policy

Consultative process: nattstopp, equal participation in planning

Women's Transport Habits Benefit Society

Good practice: City of Bolzano



2005 Time and schedules plan for WLB

Initiatives taking into consideration women's needs in the city transport system

Taxi rosa and Parcheggi rosa

Let's talk

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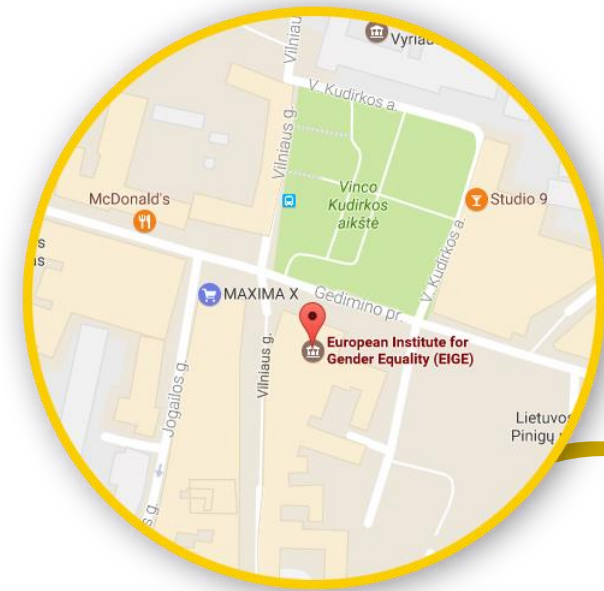
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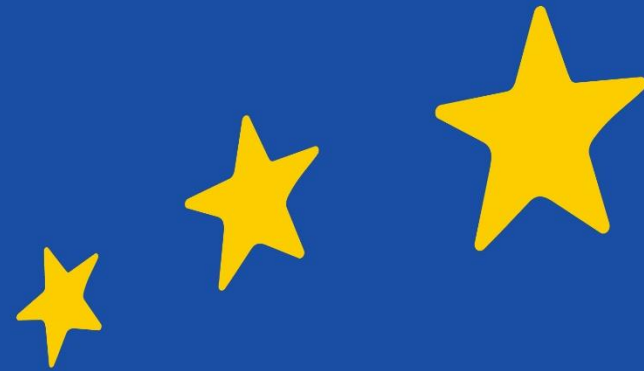
[youtube.com/
user/eurogender](https://youtube.com/user/eurogender)



come in for a chat!



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Lithuania**



Thank you very much

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