

Contact information

For general information:

European Institute for Gender Equality

Gedimino prospektas 16

LT-01103 Vilnius

Lithuania

E-mail: eige.sec@eige.europa.eu

For information on travel management and other logistical aspects you may contact:

Adria Congrex srl

Ms. Veronica Ambrosini,

Tel: +39-0541-305836

E-mail: info.eige@acx-euprojects.net



Journalist Thematic Network Meeting

Rome | 18-19 November 2014

eige.europa.eu



**European Commission
Representation in Italy
Palazzo dei Campanari
Via IV Novembre, 149
00187 Rome
Italy**





Agenda

18 NOVEMBER 2014

- 13:00 | **Check-in at hotel**
NH Collection Roma Giustiniano
Via Virgilio, 1 E/F/G. - 00193 Rome - Tel. +39 06 68281601
- 13:45-15:00 | **Registration**
European Commission premises
Palazzo dei Campanari
Via IV Novembre, 149 - 00187 Roma
Tel. +39 06 699991
ID card needed to register when entering the meeting facilities of the EC.
Collection of boarding passes from participants
- 15:00-16:00 | **Opening speech**
Women and Politics
MP Valeria Valente, Chairman of the Equal Opportunities Committee of the Italian Chamber of Deputies
- Programme overview**
Jesper Schou Hansen, Senior Communications Officer, EIGE
- The Role of the Journalist Thematic Network within EIGE**
Jesper Schou Hansen, Senior Communications Officer, EIGE
- Participant presentation**
Participants
- 16:00-17:10 | **Session 1**
Report on "Beijing - the Italian Presidency topic with in the Beijing area"
Merle Paats, Statician, EIGE
Presentation of the fact sheets and consultation on the press release
Merle Paats, Statician, EIGE
- 16:30 | **Coffee break**
- 17:10-18:00 | **Answers from team on the report**
- 18:00-19:00 | **Break**
- 19:00 | **Dinner** and informal discussion across the table.
Restaurant "Checco Er Carettiere"
Via Benedetta, 10 - 00153 Rome - Italy - Tel. +39 06.5817018
- Opening**
Key note speech
by Angelika Mlinar, Member of the European Parliament and Vice Chair for NEOS (Chatham House Rule apply)

02 Agenda

Agenda 03

19 NOVEMBER 2014

- 08:00-09:30 | **Breakfast**
- 09:30-10:30 | **Session 2**
Communications Strategy - reaching the right audience
Jesper Schou Hansen, Senior Communications Officer, EIGE
- 10:30-10:45 | **EuroGender platform - how to be active and register**
Alexandrina Satnoianu, Project Manager
"Women and Men Inspiring Europe" Resource Pool
- 10:45-11:10 | **Coffee break**
- 11:10-12:45 | **Case story (2)**
The Making Of *per la mia strada*, film documentary promoting women as role models
Serena Romano, President, women's advocacy association Corrente Rosa
- Parity Democracy**
Daniela Carlà, President of Collegio INPS (Board of Social Security), responsible for the Agreement of parity democracy
- Chaired by Jesper Schou Hansen, Senior Communications Officer, EIGE
- 12:45-13:00 | **Break**
- 13:00-14:30 | **Lunch** - incl. Discussion on the last two days findings, angles and possible new stories.
- 14:30-15:30 | **Press conference for Italian journalists**
EC Office welcome
Introduction by Jesper Schou Hansen, Senior Communications Officer, EIGE
Presentation by Merle Paats, Statician, EIGE
Questions via Alexandrina Satnoianu, Project Manager "Women and Men Inspiring Europe" Resource Pool
- 15:45-17:45 | **Social program** - Guided tour of Rome (on foot)
For those who have late flights